

PRESS RELEASE

Magnetic Me Announces Sponsorship of DANI'S TWINS Film

April 6, 2021--Magnetic Me announced today its sponsorship of [DANI'S TWINS](#), an upcoming documentary providing a rare, intimate look into the pregnancy and early parenting journey of one of the few quadriplegics ever to give birth to twins.

DANI'S TWINS, set for release later this year, captures the story of Daniela Izzie's joyful but perilous pregnancy and birth of her twins, as she strives to overcome the physical risks and the biases that parents with disabilities face.

Magnetic Me's sponsorship is playing a key role in funding post-production of the film.

"[Magnetic Me](#) was created to help parents save time (so there's more time for the good stuff!)," says Lauren Levy, cofounder & visionary. "Soon after we launched, I heard how helpful our [clothes](#) are for moms, dads, grandparents, caregivers, etc. who face [mobility challenges](#), too. It has been so incredible to hear how meaningful our outfits have been for families."

"We wanted to take our passion for accessibility one step further, which is why we're so proud and excited to support DANI'S TWIN film," Levy adds.

DANI'S TWINS is more than just a film. "We believe that Dani's journey will help break down prejudices and make audiences question their assumptions about people with disabilities, especially wheelchair users," says Angie Gentile, DANI'S TWINS Producer.

Dani's story has the potential to inspire a public dialogue with benefits for millions of people.

"Now more than ever, we need to reshape the disability narrative, challenge ingrained biases and normalize disability," Gentile says. "We are deeply grateful to Magnetic Me for joining us on this important mission."

Magnetic Me took sleep essentials for [babies](#), [toddlers](#), [big kids](#), and [moms](#) and made them better with magnetic fasteners. Using the silkiest, most luxe fabrics out there: organic cotton and eco-friendly modal, magnetic me added loads of personality through curated prints, plus a slew of styles and sizes. In 2020, Magnetic Me introduced magnetic fastening nursing pajamas and "Mommy & Me" [sets](#) along with [toddler pajamas](#) up to size 6Y and family pajamas (for the Holidays!). In 2021, Magnetic Me launched a sister brand, [Simply Magnetic Me](#), which offers the softest organic baby basics in bundles, designed to help fill out baby's wardrobe with all the magnetic fastening [footies](#) and [coveralls](#) you need for baby's first year.

DANI'S TWINS is the premier release of [Rad Angel Productions, LLC](#), a new independent production company founded by Steve Dorst, Angie Gentile, and Brad Allgood. Their focus is on the development and production of original nonfiction entertainment across platforms. In addition to DANI'S TWINS, Rad Angel's active slate of programming includes PATROL, the battle to preserve Nicaragua's rainforest amid cattle rancher encroachment, and EAT BITTER, the first English-language documentary out of the Central African Republic, capturing the tensions between Chinese migrants and local workers during a civil war.

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Dani's blog: <http://daniizzie.com>

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